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## How to Open a Bar Checklist

1. **Decide what type of bar you would like to open.** ☐
  - 1.1. Look into the different types of bars you can open. ☐
  - 1.2. Pick a name for your bar. ☐
2. **Create a bar business plan.** ☐
  - 2.1. Include all the essential elements in your business plan. ☐
  - 2.2. Know who your customers are. ☐
  - 2.3. Study your competitors. ☐
3. **Form your bar company.** ☐
  - 3.1. Set up a legal entity. ☐
  - 3.2. Invest in business insurance. ☐
  - 3.3. Obtain the necessary licenses and permits. ☐
4. **Invest in the right technology.** ☐
  - 4.1. Purchase a reliable point of sale system. ☐
  - 4.2. Invest in a good mobile credit card reader. ☐
  - 4.3. Set up inventory management software. ☐
  - 4.4. Get a good payroll software. ☐

**5. Source funding for your bar. ☐**

5.1. Get the necessary startup capital to open your bar. ☐

5.2. Look into operational financing. ☐

**6. Choose the right location. ☐**

6.1. Evaluate the cost. ☐

6.2. Think about your ideal customer demographics. ☐

6.3. Research your competition. ☐

6.4. Plan for optimum visibility for your bar. ☐

6.5. Look into the foot traffic of the location. ☐

6.6. Plan for parking availability. ☐

6.7. Research neighborhood crime statistics. ☐

**7. Find the right supplier. ☐**

7.1. Ask the right questions when researching potential suppliers. ☐

7.2. Find a supplier in your area. ☐

7.3. Keep in mind the type of bar you are opening. ☐

7.4. Find a supplier who offers a range of alcohol qualities. ☐

**8. Set up your bar. ☐**

8.1. Plan the layout of your bar. ☐

8.2. Create a list of the essential equipment for your bar. ☐

**9. Hire the right staff. ☐**

9.1. Create a list of the staff you need for your bar. ☐

9.2. Advertise your job openings. ☐

## 10. Promote your bar. ☐

10.1. Host an opening night. ☐

10.2. Hold daily specials. ☐

10.3. Use social media. ☐

10.4. Use search engine marketing. ☐