



How to Start a Brewery Checklist

1. **Choose a name and trademark it.**
 - 1.1. Think about what makes your brewery unique.
 - 1.2. Perform a name availability search.
 - 1.3. Trademark your name.
2. **Write a business plan.**
 - 2.1. Start with an outline.
 - 2.2. Create a detailed financial plan.
3. **Find a location.**
 - 3.1. Choose between leasing and purchasing a property.
 - 3.2. Determine your required square footage.
4. **Form a legal entity.**
 - 4.1. Choose a legal structure.
5. **Hire employees.**
 - 5.1. List what positions need to be filled.
 - 5.2. Advertise job opportunities.
 - 5.3. Train new employees.

6. **Get a license from the TTB.**
 - 6.1. Visit the TTB website.
 - 6.2. Navigate to the "beer resources" section.
 - 6.3. Click "Brewer's Notice," then "Apply Online."
7. **Get state licenses.**
 - 7.1. Find out what licenses are applicable in your state.
8. **Choose distributors.**
 - 8.1. Build relationships in the industry.
 - 8.2. Talk to retailers.
9. **Create a brewing production schedule.**
 - 9.1. Analyze sales data.