

How to Start a Food Truck Checklist

- 1. Conduct market research. \Box
 - a. Survey potential customers. \Box
 - b. Study your competitors. \Box

2. Name your business. \Box

- a. Research the names of existing food trucks and eateries. \Box
- b. Use a name generator. \Box
- c. Purchase the domain name. \Box
- d. Register your name. \Box

3. Gather all the information required to start your food truck. \Box

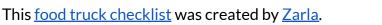
- a. Prepare an overview of your business plan. \Box
- b. Write a business plan. \Box

4. Find a good location. \Box

- a. Research potential areas. \Box
- b. Find out where you can park. \Box

5. Form a legal entity. \Box

- a. Choose a legal structure. \Box
- b. Determine registration requirements. \Box
- c. Obtain an Employer Identification Number. \Box





1

6. Secure funding and purchase equipment. \Box

- a. Weigh up your financing options. \Box
- b. Use your own money. \Box
- c. Apply for an SBA loan. \Box
- d. Get a loan from the bank. \Box
- e. Sell equity. \Box
- f. Get money from friends and family. \Box
- g. Get a business credit card. \Box
- h. Create a crowdfunding campaign. \Box
- i. Purchase the equipment. \Box

7. Take care of legal requirements. \Box

- a. Apply for licensing and permits. \Box
- b. Purchase insurance. \Box

8. Staff your food truck. \Box

- a. Advertise positions. \Box
- b. Train workers. \Box

9. Market your business. \Box

- a. Create a website or blog. \Box
- b. Create social media accounts. \Box
- c. Develop business relationships. \Box

