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## How to Start a Food Truck Checklist

1. **Conduct market research.** 
  - a. Survey potential customers.
  - b. Study your competitors.
  
2. **Name your business.** 
  - a. Research the names of existing food trucks and eateries.
  - b. Use a name generator.
  - c. Purchase the domain name.
  - d. Register your name.
  
3. **Gather all the information required to start your food truck.** 
  - a. Prepare an overview of your business plan.
  - b. Write a business plan.
  
4. **Find a good location.** 
  - a. Research potential areas.
  - b. Find out where you can park.
  
5. **Form a legal entity.** 
  - a. Choose a legal structure.
  - b. Determine registration requirements.
  - c. Obtain an Employer Identification Number.

**6. Secure funding and purchase equipment.**

- a. Weigh up your financing options.
- b. Use your own money.
- c. Apply for an SBA loan.
- d. Get a loan from the bank.
- e. Sell equity.
- f. Get money from friends and family.
- g. Get a business credit card.
- h. Create a crowdfunding campaign.
- i. Purchase the equipment.

**7. Take care of legal requirements.**

- a. Apply for licensing and permits.
- b. Purchase insurance.

**8. Staff your food truck.**

- a. Advertise positions.
- b. Train workers.

**9. Market your business.**

- a. Create a website or blog.
- b. Create social media accounts.
- c. Develop business relationships.