

[Your business name]

[Street address, city, state ZIP]

[Phone] · [Email] · [Website]

PRICE LIST

Price list [Year]

Updated [MM/DD/YYYY]

Service area [Your town, and how far you travel]

PRICES VALID

[From this date, until you update it]

[Every job is quoted in writing before we start]

[Minimum charge \$_____ per visit]

TO BOOK

[Phone — call or text]

[Email]

[Website — and how fast you reply to a quote request]

SERVICE	UNIT	PRICE
[Your most-booked service] [Exactly what's included — size, coats, visits — and what isn't]	[per job]	[\$_____]
[A service you price by the hour] [When the hourly rate applies, and the minimum]	[per hour]	[\$_____]
[A service you price by area] [What a square foot / linear foot covers]	[per sq ft]	[\$_____\$_____]
[A service with a starting price] [Why it varies, and what moves it up]	[per job]	[from \$_____]
[Materials or parts] [At cost plus your markup, or included — say which]	[per job]	[cost + ____%]

DEPOSIT

[What books a start date, and when the balance is due]

TRAVEL

[Free within __ miles / a call-out fee of \$_____ beyond]

SALES TAX / GST / VAT

[Included in the prices, or added at ____% — and on what: materials, labor or both]

Free template from zarla.com/guides/price-list-template. Replace every [bracketed] line and delete the rows you don't need. Want your prices where your quotes are? Zarla keeps a private price book in the same dashboard as your website, quotes and invoices — one price, a range or a "from" price per service — and never shows it on your site: zarla.com/features/quoting-software